



SOCAL SETAC Policy and Procedures **Advertisements - Annual Sponsorship - Sustaining Membership**

Advertisements Costs for Quarterly Newsletter and Annual Meeting Program:

Full Page: \$100

Half Page: \$75

Quarter Page: \$50

Eighth Page: \$35

Annual Sponsorship

- The Annual Sponsorship contribution is \$250.00
- The Past President (Organizer for Annual Meeting) will be the responsible for soliciting corporations for sponsorship.
- Benefits include:
 - Full page advertisement in Annual Meeting Program,
 - Display table or booth to advertise their corporation with booklets, flyers, etc...,
 - Sponsor recognized with company logo (no advertisement) in a “Thank You” letter written to all meeting sponsors from Chapter President in the Annual Meeting Program.
 - Sponsor also recognized with other meeting sponsors with logo on back cover of meeting program.

Sustaining Membership

- Sustaining Membership is an annual fee of \$300.00 or providing similar services approved by the Board of Directors for a minimum of 3 calendar years.
- Benefits include:
 - 1/2 page advertisement in the quarterly newsletters,
 - A single one-year membership,
 - Sustaining Member recognized with company logo (no advertisement) in a “Thank You” letter written from Chapter President in the Annual Meeting Program.